Hi [[Manager’s Name]],

You may have heard that the Fall 2024 Aline Sales Culture Starter is happening in Las Vegas, NV in November. This in-person is specifically tailored for Sales and Marketing teams looking to build a winning sales culture and increase occupancy, and I’d love to discuss the opportunity for me to attend.

Currently, I use Aline on a [[daily]] basis to [[insert your activities]]. With Aline being such an integral part of my job, this training would be an invaluable experience in getting the most out of our software investment by learning the prospect centered selling approach is was based on.

The agenda is loaded with opportunities for hands-on workshops and trainings, so we can start implanting the training right away. We’ll even have a chance to network with the leadership team and share our thoughts on future feature developments and training needs.

**Here’s the approximate breakdown of costs for me to attend:**

Standard Ticket: $1,500 per person

If we send 4 or more people: $1,250 per person

Hotel: $199 per night  
Other Travel Expenses: [[insert amount]]

**Estimated Total: [[insert amount]]**

Once I return, I’m happy to put together the top takeaways and strategies the entire team can immediately implement. I believe the knowledge and insights gained from attending the Aline Sales Culture Starter would directly contribute to the success of our ongoing and upcoming projects, especially as we work toward [specific business objectives].

Please let me know if we can discuss this further. Thank you for considering this request!

[[email signature]]